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GolfVisions Takes the Helm at Bittersweet Golf Club

Gurnee, Illinois – GolfVisions Management, Inc. assumed full operations at Gurnee's Bittersweet Golf Club on Saturday, December 1, after the course's owner, the Village of Gurnee, approved hiring GolfVisions for a five-year management term in a 4-0 vote on November 5.

Bittersweet, an upscale, championship 18, "is a beautiful property and we are honored to be entrusted with its stewardship," said GolfVisions President Tim Miles, Sr. "I have followed Bittersweet closely for many years and we look forward to partnering with the Village to accomplish a number of its objectives for this fine facility."

Among those objectives: enhancing the course to make it more player-friendly, sustaining/improving upon current levels of play, extending the course to Village residents who are non-golfers, and improving the Village's financial position with respect to the operation.

GolfVisions succeeds Starbird Links, a property management company charged with Bittersweet's operation for the last two years.

At the November 5th Village Board meeting, Gurnee Mayor Kristina Kovarik thanked Starbird for their services and expressed confidence that GolfVisions is the right firm to take Bittersweet to the next level. Village Administrator Pat Muetz, who oversaw the RFP process and led the team that evaluated three finalists to operate Bittersweet, made the enthusiastic recommendation for GolfVisions, saying, "We believe GolfVisions has the experience, resources and vision to offer a quality, well-maintained course, a high level of customer service and the financial discipline required during challenging times for the golf industry."

Bittersweet is a par-72 track that plays 6,900 yards from the tips to 5,500 yards from the front tees. Framed by wetlands and oak savannas, the course exudes natural beauty, with meticulously groomed bentgrass playing surfaces. Amenities include a bright and spacious clubhouse with restaurant and well-stocked pro shop and an onsite lighted driving range.

Based in north suburban Northlake, Ill., GolfVisions is Chicagoland's leading operator of public golf facilities with a portfolio encircling Chicago from the northwest suburbs to southwest Michigan. In addition to Bittersweet, GolfVisions provides full-service operations via lease or management agreement to:

- Bonnie Brook Golf Course, Waukegan, IL
- Greenshire Golf Course, Waukegan, IL (9 holes)
- Oak Grove Golf Course, Harvard, IL
- HeatherRidge Golf Course, Gurnee, IL (9 holes)
- Village Green Golf Course, Mundelein, IL
- Chapel Hill Country Club, McHenry, IL
- Foxford Hills Golf Club, Cary, IL

- Chalet Hills Golf Club, Cary, IL
- Settler's Hill Golf Course, Batavia, IL
- Tanna Farms Golf Club, Geneva, IL
- Nettle Creek Country Club, Morris, IL
- River Pointe Country Club, Hobart, IN (27 holes)
- The Brassie Golf Club, Chesterton, IN
- Whittaker Woods Golf Club, New Buffalo, MI
- Hunter Country Club, Richmond, IL
- Deer Valley Golf Course, Big Rock, IL (9 holes)

GolfVisions also provides comprehensive support services to Ravisloe Country Club, Homewood, IL. Outside the greater Chicagoland market, GolfVisions also operates two semi-private courses in central Florida, just north of Orlando:

- The Club at Pennbrooke Fairways, Leesburg, FL (27 holes)
- Green Valley Country Club, Clermont, FL

For more information on GolfVisions, please visit www.golfvisions.net.